

SEMESTER WISE MBA COURSE STRUCTURE

MBA – (General)- Semester I

Course Code	Semester – I	Credits	IE	UE	Total Marks
101	Management Concepts & Applications	3	50	50	100
102	Managerial Economics	3	50	50	100
103	Financial & Management Accounting	3	50	50	100
104	Organizational Behaviour	3	50	50	100
105	Statistical Techniques	3	50	50	100
106	Legal Aspects of Business	3	50	50	100
107	Business Communication	3	50	50	100
108	Data Analysis Using Advance - Excel	2	100	-	100
See below	Open 1	2	100	-	100
	Total No. of Credits	25	550	350	900

Open Courses: Students can opt any one course from the following

Course Code	Open Course
109	Computers Application for Business
110	Social Media Management
111	Current Affairs

**** In addition to the above ;Add on Course having 02 (TWO) credits may be offered by the Institute on Extra fees for the course from the student.**

MBA - (General)- Semester II

Course Code	Semester II	Credits	IE	UE	Total Marks
201	Marketing Management	3	50	50	100
202	Financial Management	3	50	50	100
203	Human Resource Management	3	50	50	100
204	International Business	3	50	50	100
205	Production & Operations Management	3	50	50	100
206	Research Methodology	3	50	50	100
207	Business Environment	3	50	50	100
208	Business Ethics and Corporate Governance	2	100	-	100
See below	Open	2	100	-	100
	Total No. Credits	25	550	350	900

Open Courses: Any one course from the following

Course Code	Open course
209	Introduction to Business Analytics
210	E-commerce Applications
211	Managerial Skills for Effectiveness

**** In addition to the above ;Add on Course having 02 (TWO) credits may be offered by the Institute on Extra fees for the course from the student.**

MBA -(General)- Semester III

Course Code	Semester – III	Credits	IE	UE	Total Marks
301	Strategic Management	3	50	50	100
302	Operations Research for Managers	3	50	50	100
303	Entrepreneurship Development and Innovation Management	3	50	50	100
See groups	Specialization I - E-(i)	3	50	50	100
	Specialization I - E-(ii)	3	50	50	100
See groups	Specialization II - E-(i)	3	50	50	100
	Specialization II - E-(ii)	3	50	50	100
304	**Summer Internship	6	50	50	100
305	Change Management	2	100	-	100
See below	Open	2	100	-	100
	Total No. of Credits	31	600	400	1000

Open Courses: Students can opt any one course from the following

Course Code	Open Course
306	Digital Marketing
307	Corporate Taxation
308	Negotiation Management

***** In addition to the above ;Add on Course having 02 (TWO) credits may be offered by the Institute on Extra fees for the course from the student.***

MBA - (General) -Semester IV

Course Code	Semester IV	Credits	IE	UE	Total Marks
401	Project Management	3	50	50	100
See groups	Specialization I - E-(iii)	3	50	50	100
	Specialization I - E-(iv)	3	50	50	100
See groups	Specialization II - E-(iii)	3	50	50	100
	Specialization II - E-(iv)	3	50	50	100
402	Environment & Disaster Management	2	100	-	100
403	E-Business Management	2	100	-	100
See below	Open	2	100	-	100
	Total No. Credits	21	550	250	800

Open Courses: Any one course from the following

Course Code	Open course
404	Cyber Security
405	Artificial Intelligence for Managers
406	Rural Entrepreneurship

**** In addition to the above ;Add on Course having 02 (TWO) credits may be offered by the Institute on Extra fees for the course from the student.**

LIST OF SPECIALIZATION - ELECTIVES

Elective: Marketing Management :

Sem III	
Code.	Name of the Course
MK01	Consumer Behaviour
MK02	Services Marketing
Sem IV	
MK03	Sales & Distribution Management & B2B
MK04	Integrated Marketing Communication

Elective: Financial Management

Sem III	
Code.	Name of the Course
FM01	Investment Analysis & Portfolio Management
FM02	Management of Financial Services
Sem IV	
FM03	Corporate Finance
FM04	International Financial Management

Elective: Human Resource Management

Sem III	
Code.	Name of the Course
HR01	Human Resource Planning and Development
HR02	Labour Laws
Sem IV	
HR03	Compensation and Benefits Management
HR04	Competency Mapping and Performance Management

Elective: International Business Management

Sem III	
Code.	Name of the Course
IB01	Regulatory Aspects of International Business
IB02	Export Import Policies, Procedures and Documentation
Sem IV	
IB03	International Marketing
IB04	Global Business Strategies

Elective: Production & Operations Management

Sem III	
Code.	Name of the Course
PM01	Quality Management
PM02	Business Process reengineering
Sem IV	
PM03	Logistics & Supply Chain Management
PM04	World Class Manufacturing Practices

Elective: Information Technology Management

Sem III	
Code.	Name of the Course
IT01	System Analysis & Design
IT02	Information System Security & Audit
Sem IV	
IT03	RDBMS with Oracle
IT04	Enterprise Business Applications

Elective: Agribusiness Management

Sem III	
Code.	Name of the Course
AM01	Rural Marketing
AM02	Supply Chain Management in Agribusiness
Sem IV	
AM03	Use of Information Technology in Agribusiness Management
AM04	Cooperatives Management

Elective: Retail Management

Sem III	
Code.	Name of the Course
R01	Introduction to Retailing
R02	Retail Management & Franchising
Sem IV	
R03	Merchandising, Display & Advertising
R04	Supply Chain Management in Retailing